

ANZ renews Fiji Excellence in Tourism Awards sponsorship

ANZ today announced it has renewed its naming rights sponsorship of the annual Fiji Excellence in Tourism Awards (FETA) for a further two years.

Commenting at the launch of the 23rd ANZ FETA season in Suva, ANZ Fiji Country Head, Saud Minam, said: “Tourism has been the key driver of growth throughout Fiji’s decade of economic expansion.

“As we said in our recent Fiji Economic Outlook report, we expect visitor arrivals will stay near record levels which has a multiplier effect on other areas including hotels and infrastructure.

“We are pleased to continue to support the tourism industry here in Fiji through the ANZ FETA, the most prestigious business award for tourism operators.”

FETA Chair, Bill Whiting said the event has become one of the biggest awards night in the country through the partnership with ANZ.

“We are delighted to have ANZ renew its sponsorship with FETA until 2021. ANZ has been our naming rights sponsor since 2015 and through this partnership we have been able to make the ANZ FETA event one of the biggest awards night in the country,” Whiting said.

“ANZ FETA has been recognising excellence in the tourism industry since 1998. With increasing numbers of visitors to our shores, we must ensure that our excellence in the tourism industry remains as one of the best in the world.”

ANZ FETA is recognised as a mark of excellence and promotes excellence in Fiji’s tourism industry. ANZ FETA is an annual event run by a voluntary committee of industry members, overseen by the board of trustees.

The date and venue for the 2019 ANZ FETA event will be announced in the coming weeks.